



## Project Ideas



**Coordinate a "There's no place like home" Event** - Students create and sell houses made out of construction paper for \$1.00 each. Encourage students to write something positive about their own families on the houses and display them in school hallways or classrooms.

**Used CD/Book/DVD Sale** - Students bring in used CDs, books and DVDs to sell and raise funds for the Shelter. Contact nearby libraries or your school for additional contributions. Each item should be organized by category and priced from \$.50 to \$5.00. Items can be sold during lunch periods to the whole school.

**Spirit Chain** - Students craft a paper chain of school colors. Sell links for a \$1.00 each and challenge every homeroom or class to compete for the longest chain! At the end of the competition, link all of the chains and display in the school hallways, gym or library.



**Compete in a Penny War** - Grade levels challenge one another to collect the most pennies! Students are encouraged to place nickels, dimes and quarters in the collection containers of other grades, and then the corresponding amount of pennies are subtracted from the other grade's total count.

**School Marathon** - Hold a dance-a-thon, walk-a-thon, or a jog-a-thon. Have students obtain pledges from family and friends.

**Create an Art Gallery** - Sell student-created artwork, paintings or sculptures during an open house or an Evening of Art Event. A local frame shop may be willing to donate framing for the artwork, or a gallery may help to promote the event by displaying one or two pieces of student art during the week of the sale.

**Kiss the Pig Contest** - Have a jar displayed for each teacher at the school and have kids fill the jars with change, the teacher with the most change in their jar has to kiss a pig. Plan this contest as the highlight of an assembly or sporting event.



**Bake Sale** - Students donate and price home-baked goods from \$.25 to \$1.00. With prior permission, hold the bake sale in the school cafeteria or at a local shopping center.

**Benefit Concert or Talent Show** - Invite the community to a student talent show at your school. Charge a fee for admission and refreshments.

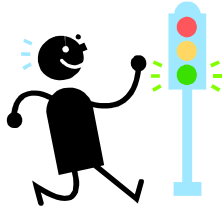
**Casual Fridays/Hat Day** - For schools with dress codes, students and staff contribute a donation to wear casual clothes or a hat for the day.

**Coordinate a Teacher Graduation Photo Contest** - Teachers bring in high school graduation photos and students make a donation to guess who is who. The student identifying the most teachers wins a prize!

**Survivor Kits** - During mid-terms or finals, sell "survivor kits" full of munchies to keep up students energy levels during late night study sessions.

**Recycled Can Collection** - Hold a recycled can collection and donate the monies received from turning in all the cans.





# How to Get Started

## 7 Easy Steps to Planning Your *Students for Shelter Kids* Fundraising Event

### Step 1: Organize in Advance

- Recruit a project coordinator and/or volunteer committee to plan and implement each fundraising effort.
- Contact Austin Children's Shelter (ACS) with any questions or concerns.

### Step 2: Evaluate Your Resources

- How many people will you need for each project or event?
- What facilities are necessary?
- What resources are available?
- What type of activities appeal to your school's student population?
- Are there promotional opportunities?
- Based upon your resources, choose and set a goal.



### Step 3: Schedule and Location

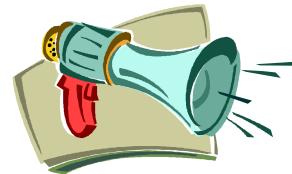
- Select the date, time, and place.
- Decide when the fundraising events will start and end (i.e. a week, all year).

### Step 4: Registration Form

- Complete the enclosed fundraising form and fax it to the Austin Children's Shelter office.

### Step 5: Get the Word Out

- Communicate the planned schedule of activities to your school.
- Deliver a presentation to your class or school to share your support of ACS.
- Announce your fundraising event through the school's PA system, newspaper and Website.
- Display posters in the hallways and cafeterias.
- Post large thermometer charts or share the amount of money raised during school assemblies.



### Step 6: Money Management

- Have change on-hand; many activities involve coins or dollar bills.
- Designate someone to be responsible for all money and supply a lock box.
- Checks should be written to Austin Children's Shelter.
- All cash should be deposited into one bank account & one check should be written to ACS.



### Step 7: After Each Event

- Plan a recognition assembly for the class or school.
- Ask ACS to provide a speaker and accept the donation during the presentation.
- Contact ACS to discuss project successes and offer feedback to enhance future projects.



# Fundraising Agreement

## School Information

1. School Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_
2. How many students attend: \_\_\_\_\_ Grade Levels: \_\_\_\_\_ Public  Private
3. Name of contact person: \_\_\_\_\_ Phone: \_\_\_\_\_

## Fundraiser Information

4. Name of Fundraiser: \_\_\_\_\_
5. Date(s): \_\_\_\_\_ Time: \_\_\_\_\_ Location: \_\_\_\_\_
6. Briefly describe the Fundraiser: \_\_\_\_\_  
\_\_\_\_\_
7. Who will be participating in the Fundraiser (whole school/one class): \_\_\_\_\_

## Publicity

8. Do you plan to publicize the Fundraiser?  Yes  No If so, how? \_\_\_\_\_
9. What participation or resources, if any, do you request from the Austin Children's Shelter (press releases, informational materials, speaker)? \_\_\_\_\_  
**(Please note that a "request" does not necessarily guarantee a press release will be sent to the media.)**
10. Do you plan on using the Austin Children's Shelter name or logo?  Yes  No  
If yes, please explain how: \_\_\_\_\_  
**(Please note that in order to use the Austin Children's Shelter name or logo, you must receive prior approval. See #4.)**

\*\*\*\*\*Please Fax back this completed form for to Kelly Smith at 512-236-2505\*\*\*\*\*

### PROPOSED BY:

### APPROVED BY:

\_\_\_\_\_  
Date \_\_\_\_\_  
*Signature of authorized representative  
ref School/Group*

\_\_\_\_\_  
Date \_\_\_\_\_  
*Signature of authorized representative  
of Austin Children's Shelter*

Print name

Print name



AUSTIN CHILDREN'S SHELTER

P.O. Box 684213 AUSTIN, TEXAS 78768-4213 PHONE 513-499-0090 FAX 512-499-0438

www.austinchildrenshelter.org



# Fundraising Rules

In planning and conducting your Fundraiser, please adhere to the following:

1. The Austin Children's Shelter (ACS) does not allow door-to-door or telephone solicitation.
2. Austin Children's Shelter is a licensed nonprofit, the owner of certain federally registered and common law trademarks, service marks and trade names including the ACS logo, *Students for Shelter Kids* Logo and *Kid's Council* Logo. If (and only if) this proposal is approved by ACS, the School/Group will be granted a non-exclusive license to use the Marks in connection with the Fundraiser.
3. All printed materials, publicity releases and advertising relating to the Fundraiser that mentions ACS or contains the Logo must be reviewed and receive approval from the Austin Children's Shelter.
4. In order to avoid inadvertently jeopardizing existing relationships between ACS and its donors, School/Group agrees to receive approval from ACS before soliciting corporations, businesses or individuals for cash or in-kind donations relating to the Fundraiser.
5. School/Group represents to ACS that: (a) it will comply with all applicable laws during the planning, promotion and conduct of the Fundraiser; (b) all necessary insurance, licenses and permits will be obtained and will be in force through the conclusion of the Fundraiser; (c) the Fundraiser will result in no cost or expense to ACS whatsoever, unless expressly agreed in writing to the contrary; and (d) it will indemnify and hold ACS harmless from any and all claims of any kind or nature whatsoever arising out of, or in any way related to, the Fundraiser.
6. School/Group will keep track of all money raised, and send the money directly to the ACS office within thirty (30) days after the end of your Fundraiser, along with receipts and written accounting of revenues and expenses.
7. School/Group agrees to defend, indemnify, and hold harmless the Austin Children's Shelter, from and against any and all claims, losses, damages, costs and expenses, and liabilities of whatever kind of nature caused by, arising out of, or occurring in connection with the Fundraiser.



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